**Persuasive Speaking**

**Your goal of this speech is to persuade your audience to do/change their mind about something**

* **Your speech should be factual and emotional**
* **You should clarify any misconceptions about your topic, give new information and stories about people facing these problems to persuade your audience.**
* **You should use research and quotations from reputable sources/experts in the field of your topic**
* **You may use up to 180 total quoted words. This includes paraphrasing. All of these quoted and paraphrased ideas MUST be cited and given proper credit. Everything else MUST be written by you**

**Explaining the parts of a Persuasive Speech**

**Intro**

* **Hook- A catchy intro to catch the audience’s attention “Our nation’s parks are in danger.”**
* **Link- Connects your hook to your thesis “which leads to \_\_\_\_\_\_”**
* **Thesis- This is 1-2 sentences explaining the purpose/main message of your speech. “The government should increase funding dramatically for national parks.**
* **Roadmap- What are you going to talk about in your body paragraphs? “I will discuss background then show first \_\_\_, second \_\_\_\_.”**

**Body**

* **Background- State the problem/issue and explain what it is, who it effects. “The problem in our parks has been growing for the past 40 years. \_\_\_”**
* **Impact- Explain the importance of that problem. Why does this matter/what are the harms of this problem? Give a personal/emotional story to support this. “First \_\_\_\_\_.”**
* **Solution- how can we as a group/individual solve this problem? Give more than one solution- it can be mental (change the way we think about something) or physical (a letter writing campaign or recycling more etc.).**

**Conclusion**

* **Summary- Give a brief summary of what you went over in your speech “The 40 year problem, the lack of interest by elected leaders, \_\_\_\_\_\_\_\_\_\_”**
* **Wrap up- Any final points/takeaways “Our parks are a national treasurer. They need us.”**
* **Thesis Finish- Restate your thesis (not in the exact same words) to finish speech.**

**Informative Speech Template**

**Type in where the lines are and Save!**

**Intro**

* **Hook: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Link- \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Thesis- \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Roadmap- \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Body**

* **Background-Problem- \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.**
* **First point and supporting material: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Second point and supporting material: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

***Third points not really recommended as there isn’t time—but might be okay in middle school speeches or if your lab leader says is okay.***

**Conclusion**

* **Summary- \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Wrap up- \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **Thesis Finish- \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**